

**EPG CONFERENCE | MAY 2015** 

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## **JOURNEY TOWARD EXCELLENCE**

#### CREATING A WORLD CLASS INDUSTRIAL ENTERPRISE



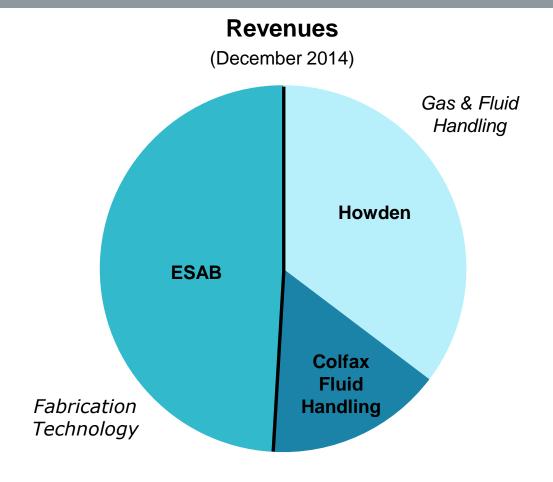
**SPECIALTY PUMP COMPANY** 

**DIVERSIFIED INDUSTRIAL** 



## **BUSINESS OVERVIEW**

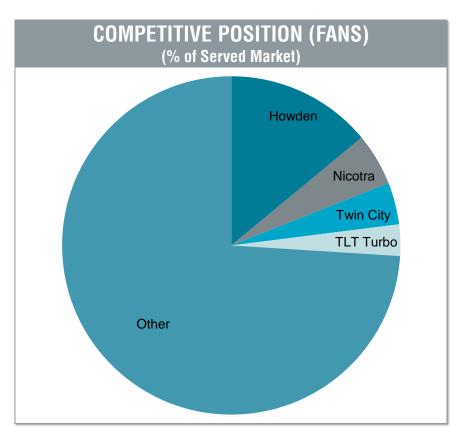
#### TWO BUSINESS PLATFORMS PROVIDING BRANDED, DIFFERENTIATED INDUSTRIAL PRODUCTS



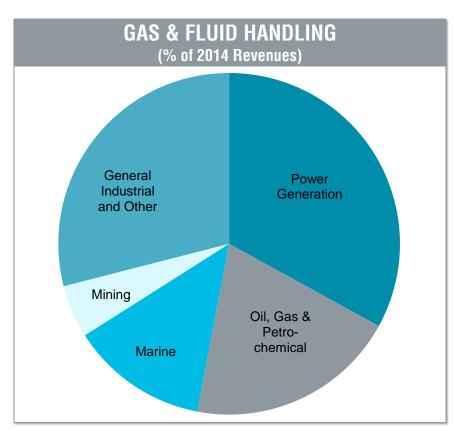


## GAS & FLUID HANDLING - MARKET

#### STRONG END MARKET FUNDAMENTALS; AMPLE CONSOLIDATION POTENTIAL



 Highly fragmented market with ample acquisition opportunity



 +60% of revenues in infrastructure driven growth sectors with mission critical technologies

## EXPANDING ADDRESSABLE MARKETS: Mechanical Vapor Compression



## EXVEL® TURBO FANS (Vapor Compressor)

- Opportunity: Emerging \$125 million application driven by focus on water recovery and energy efficiency
- Key Strategic Initiatives:
  - Transfer technology to Howden Chinese operations
  - Expand addressable applications through targeted development
- Progress Highlights:
  - Initial production in China on track for Q3
  - >20% growth last year with strong funnel for 2015

NEW PRODUCT IN OUR PORTFOLIO ADDRESSING HIGH-GROWTH APPLICATION



## EXPANDING ADDRESSABLE MARKETS: New Coal-fired Plants in Southeast & East Asia



SOUTHEAST AND EAST ASIA NEW POWER GENERATION CAPACITY

- Opportunity: Strong growth in SE Asia economies; replacement of aging plants in Japan and Korea
- Key Strategic Initiatives:
  - Strengthen presence in region (Southeast Asia, Korea)
  - Differentiate through product development
    - Cost reductions by design
    - Efficiency improving features
- Progress Highlights:
  - 1st domestic Japanese air heater win
  - 2 orders from Korean boilermakers through our new Korea office

EFFORTS TO DATE DELIVERING STRONG OPPORTUNITY FUNNEL AND BOOKINGS GROWTH

Note: JOP = jumping-off point.



### **BEST TEAM & CBS**

#### IMPROVING PERFORMANCE; BUILDING THE CULTURE

#### Example – Lean Tools: Howden ČKD (Prague)

#### **BEFORE**

- 375,000 ft<sup>2</sup> used
- Department / batch manufacturing
- 55% on-time delivery
- \$13.1 million inventory





#### Key actions/tools:

- Value stream mapping
- 5S/Visual mgmt.
- Demand pull

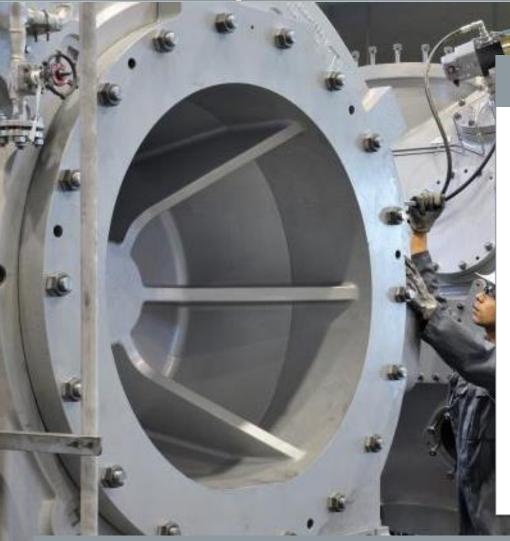
#### **AFTER**

- 75,000 ft<sup>2</sup> used
- Cellular / single-piece flow manufacturing
- 85% OTD (and improving)
- \$4.4 million inventory





## **EXPANDING ADDRESSABLE MARKETS:**Howden Compressors



**EXPANDING ADDRESSABLE MARKET** 

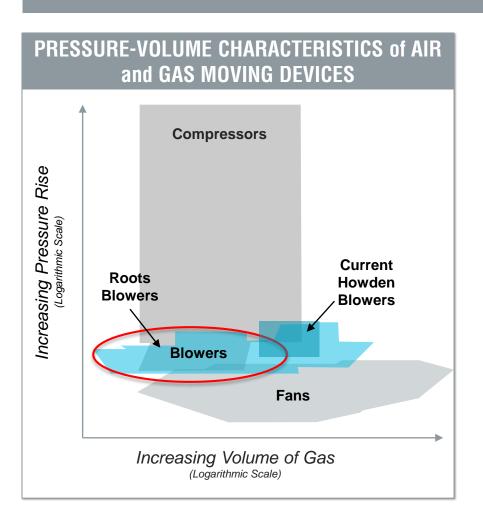
- Opportunity: Serving only 20% of available market
- Key Strategic Initiatives:
  - Targeted improvements to CKD centrifugal compressor technology
  - Channel expansion into target regions and applications
- Progress Highlights:
  - Servable market increased by \$700M
  - Key wins in target areas: \$30M
     Middle East; \$40M Asia Pacific

CKD INTEGRATION AHEAD OF PLAN; STRONG EARLY RESULTS FROM STRATEGY



# EXPANDING ADDRESSABLE MARKETS: Roots<sup>TM</sup> Acquisition

#### LEVERAGING CAPABILITIES TO ACCELERATE GROWTH



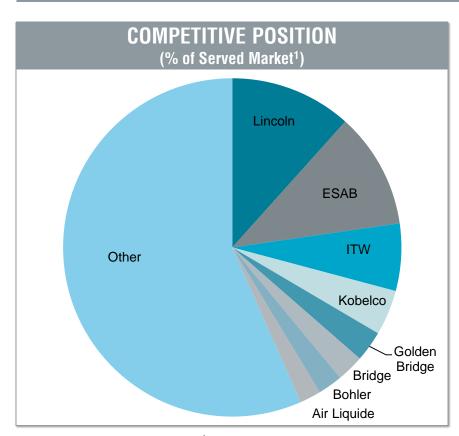
#### ROOTS™ STRATEGIC FIT

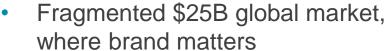
- US leader in positive displacement blowers
- Opens \$1.2B of new addressable market
- Compliments Howden's existing turboblower presence and global channel strength
- Attractive cost leverage from CBS and supply chain alignment



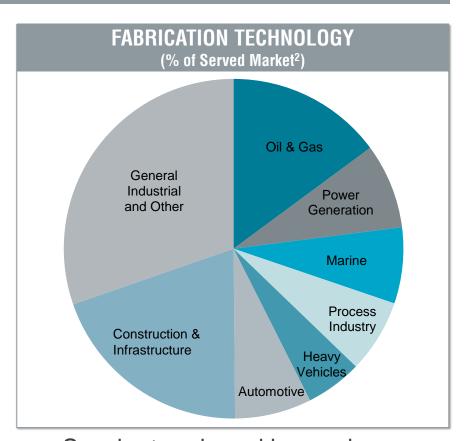
### FABRICATION TECHNOLOGY – MARKET

#### NUMEROUS OPPORTUNITIES FOR DIFFERENTIATION, GROWTH, AND CONSOLIDATION





- 1. Includes 'pro forma" amount for Victor
- 2. Excludes Personal Protective Equipment.



 Secular trends and increasing application complexity driving midsingle digit long-term growth

## BUILDING BLOCKS OF THE TURNAROUND

#### LAYING THE FOUNDATION FOR GROWTH

## STRENGTHEN ORGANIZATION

## IMPROVE OPERATIONS

## INVEST FOR GROWTH

- 47 new senior execs now on-board and making impact
- Reshaped organization and expectations
- Aligned structure with strategy
- Restructured footprint and back office

- Improved margin to 11.8%
- Reduced safety incidents by 75%
- Improved service levels by 2000 bps
- Brought China to profitability
- Improved inventory turns by 25%

- More than doubled R&D spending
- Accelerated Product Development process
- Vitality index from 7% to 15%
- Aligned global product management & engineering



## STRENGTHENED COMMERCIAL CAPABILITY



#### **NORTH AMERICA PIPE MILL CONVERSIONS**

 Situation: Pipe mill customers depend on welding productivity to stay cost competitive

#### Solution:

- VOC driven segmentation and organizational alignment
- Leveraged full ESAB portfolio to create customer value
- Solved customer quality issues through application expertise and superior product

#### Result:

- Converted several major pipe mills
- Providing automation, equipment, and filler metal solutions

ALIGNING COMMERCIAL EFFORTS WITH THE STRATEGY; GAINING MOMENTUM



## DIFFERENTIATED PRODUCT & APPLICATON DEVELOPMENT



#### **EUROPEAN SHIPBUILDER CONVERSION**

- Situation: Customer needed to upgrade productivity and quality management for multiple shipyards
- Solution:
  - Remote data monitoring capability developed in conjunction with the customer
  - New Aristo Mig 4004i Pulse
  - Solution selling to demonstrate customer benefit
- Result:
  - ESAB selected to provide a system wide welding platform upgrade

ACCELERATED PRODUCT DEVELOPMENT; EARLY RETURNS BUILDING



## DIFFERENTIATED PRODUCT & APPLICATON DEVELOPMENT



## NA ALUMINUM TRAILER MANUFACTURER CONVERSION

- Situation: Shavings, an unwanted byproduct of aluminum welding, cause downtime and defects
- Solution:
  - New NT Wire product line
  - Focus on the system, not just the wire or the equipment
  - Solution selling to demonstrate customer benefit
- Result:
  - Patent pending solution saved manyears of labor for the customer
  - Improved margins, longer term customer commitment

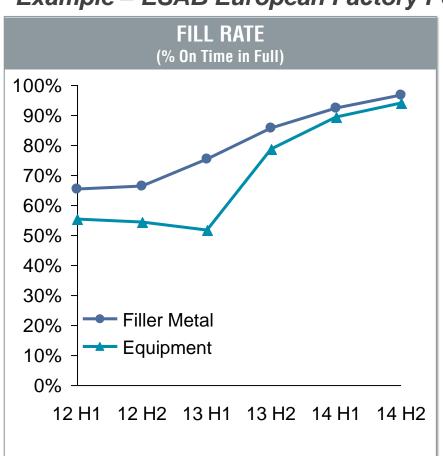
TARGETED NEW PRODUCTS DRIVING CUSTOMER PREFERENCE AND IMPROVING MARGINS

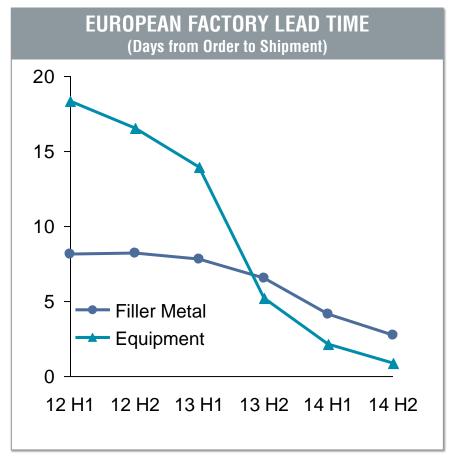


## **CBS - PROVEN BUSINESS SYSTEM**

#### CBS CREATING OPPORTUNITY FOR DIFFERENTIATION AND GROWTH

#### Example - ESAB European Factory Performance:





Note: On Time In Full = % of orders shipped on time 100% complete. 2014 through Nov..



### **EXECUTIVE SUMMARY**

#### THREE YEARS INTO CHARTER ACQUISITION, EXECUTING ON OUR STATED STRATEGY

- On track to achieve margin commitments while also investing in innovation and growth
- CBS and culture of continuous improvement taking hold and gaining momentum

- Continuing to build and develop talent at all levels within the organization
- Strengthening platforms through well executed acquisitions

